



ORGANIZATION CONTACT

COMPANY: ROSEMARY'S BABIES COMPANY

4439 READING ROAD SUITE 107

CINCINNATI, OHIO 45229

ROSEMARYSBABIES.CO | ROSEMARYSBABIES.CINCY@GMAIL.COM

EIN: 81-3727709 | PLATINUM GUIDESTAR ORGANIZATION

PRIMARY CONTACT: ROSEMARY OGLESBY-HENRY

POSITION: CEO/EXECUTIVE DIRECTOR

EMAIL: ROSEMARYOGLESBY@GMAIL.COM

PHONE: (513) 290-5995

RBC DATE OF OPERATIONS: ESTABLISHED IN 2013. INCORPORATED AS 501(C)(3) IN 2016

COUNTIES FOR SERVICE

(OHIO) BUTLER, CLERMONT, FAIRFIELD, HAMILTON (KENTUCKY) KENTON

TARGET POPULATION

RBC CURRENTLY SERVES 200-400 TEEN PARENTS YEARLY, MOTHERS AND FATHERS, AGES 9-19 YEARS. RBC FOCUSES ON THREE GENERATIONS: TEEN PARENTS, THEIR BABIES, AND THEIR PARENTS (GUARDIAN). RBC SERVES ALL SOCIOECONOMICS WITH A FOCUS ON BLACK MOTHERS AND MINORITIES WHO FALL 200% BELOW THE POVERTY LEVEL. T

A SAFE SPACE FOR
TEEN PARENTS,
THEIR BABIES, &
THEIR COMMUNITY

RBC MISSION

Rosemary's Babies Company's mission is to help teen parents master the concepts of self-leadership to leave a legacy, break the cycle of poverty and generational pregnancy, and become a productive member of their community.



Project Sponsors

OhioMHAS (\$250,000), Greater Cincinnati Foundation (\$100,000), b13 (\$100,000), United Way of Greater Cincinnati (\$100,000), Williamson Media Group (\$60,000), Interact for Health (\$29,900), The Habegger Corporation (\$20,000)

Operating/Sustainability Costs:

Total operating costs per year for the Holloway House: \$350,000

RBC is building in 2 years of operating reserves into our \$2M capital campaign

RBC will be credentialed through ODJFS and state agencies. Projected funding (\$125.00 per day, per resident/baby) These funds will provide sustainability and cover operating costs if RBC has 5 residents throughout the year (facility capacity for 7 residents).

Additional funding: 3 office spaces for rent and traditional fundraising activities (2021 - \$289K+, 2020 - \$246K+, 2019 - \$82K+)

Our Impact since 2016 | 1,500 families Served in-person

100% of parents had healthy pregnancies / 0% infant mortality for teens in our program

100% of parents enrolled in school, attended regularly, or received GED

100% of parents increase their ability to support their child's development

100% of program participants gained access to appropriate healthcare including mental healthcare

99.97% of teen parents reported no intended repeat pregnancies.

Renovation Project Partners

Construction Manager: RWB Properties & Construction

Moody Nolan Architects

KLH Engineers

Gloria Samuel - Senior VP, Director of Construction Programs & Project Management,

5/3 Bank

Cincinnati Zoo & Botanical Gardens

The Port of Greater Cincinnati Development Authority

LEAVE A LEGACY



ROSEMARY'S BABIES CO. IS THE ONLY ORGANIZATION IN HAMILTON COUNTY AND SURROUNDING AREAS PROVIDING THIS WORK FOR THIS POPULATION.

WE HAVE SUCCESSFULLY SERVED MORE THAN 1,500 FAMILIES.





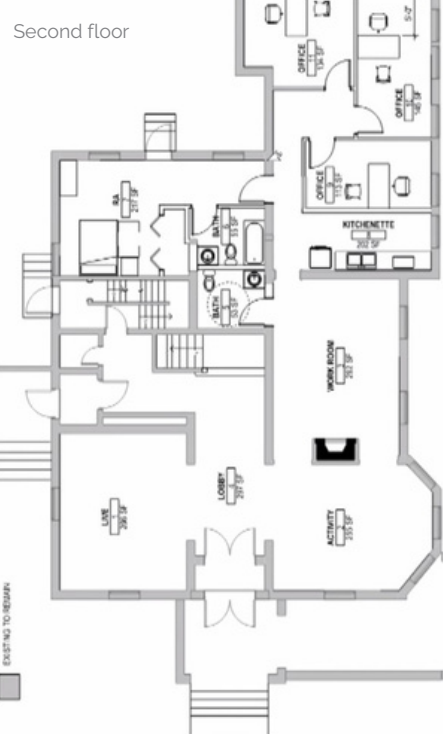
RESOURCE CENTER - HOUSING

HOLLOWAY HOUSE



No children should ever be born without shelter when there is community.

LEAVE A LEGACY
Legacy is how you live and what you leave behind. -R. Oglesby-Henry



Second floor

NAME OUR FACILITY
\$250K+

2ND FLOOR TRANSITIONAL HOUSING SPACE \$100K+

STATE-OF-THE-ART STEM LAB \$100K+

LEVI'S LEARNING LAB \$45K+



First floor

CONTACT

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ROSEMARYSBABIES.CO/CHANGETHEOUTLOOK
ROSEMARYSBABIES.CINCY@GMAIL.COM



07 BEDROOMS
Naming Rights | \$20,000

01 SUITE W/BATHROOM
Naming Rights 1st Floor | \$35,000

01 KITCHEN | KITCHENETTE
Naming Rights 1st Floor | \$35,000
Naming Rights 2nd Floor | \$50,000

01 2ND FLOOR STEM AREA
\$50K+

01 MULTI-PURPOSE AREA
\$50K+

