



ROSEMARY'S BABIES

HELPING TEEN PARENTS TO HELP THEMSELVES

A ONE-DERFUL YEAR

2017 ANNUAL REPORT

EID

81-3727709

WEBSITE

Rosemarysbabies.co

CONTACT

513-813-8336

Rosemarybabies.cincy@gmail.com

ADDRESS

3284 N. Bend Rd, 313
Cincinnati, OH 45239

OUR FIRST YEAR

What a wonderful year for Rosemary's Babies Co. supporting teen parents and their families both in-person and virtually. This year your \$15k in contributions helped our organization connect with more than 100 families online, 5 families through our Leadership & Legacy Pre-pilot, and reach more than 10K impressions weekly on our 7 social media platforms. We are more than proud of our community outreach and the relationships we have cemented as a new impact organization in Cincinnati, Ohio; partnering with 25 agencies including Tri-health, Cradle Connections and Hamilton County Re-entry.

Through our Leadership & Legacy Pre-pilot our teen parents delivered healthy babies, gained stable employment, and maintained communication with our agency. This supports our theory that we must connect with this population on platforms they are familiar.

Our work would not be possible without the support of our stakeholders- YOU. You made our year completely amazing by helping Rosemary's Babies to teach young parents and families to help themselves.

Rosemary Oglesby-Henry
CEO of Rosemary's Babies

HIGHLIGHTS

- 2017 Startup of the Year Finalist by Startup Cincy
- Cincinnati Best of Parenting Resource Finalist by Cincinnati Magazine

400+ EVENT ATTENDEES

- WAIF 88.3 Hosting 3rd Wednesday
- Successfully launched Petals Pantry
- Petals Swag partners with Nike
- Launched RBC Jr. Board



Rosemary's Babies Company mission is to help teen parents master the concepts of self-leadership to leave a legacy



OUR HELPING HANDS

2017 Board of Leaders

- Robert Oglesby, President
- Rosemary Oglesby-Henry, Vice President
- Patricia McCollum, Treasurer/Secretary

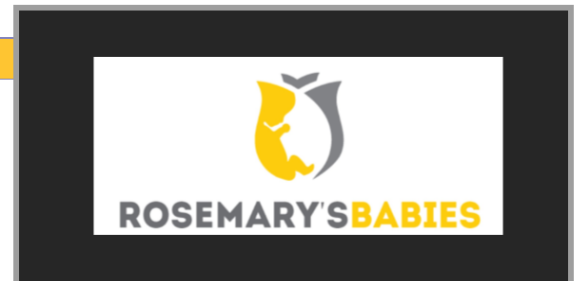
2017 Advisory Board

- Philip Ayers
- Camisha Chambers
- Aswad Mack, PMP
- Stephanie Maher
- Pamela Carter - Pitts

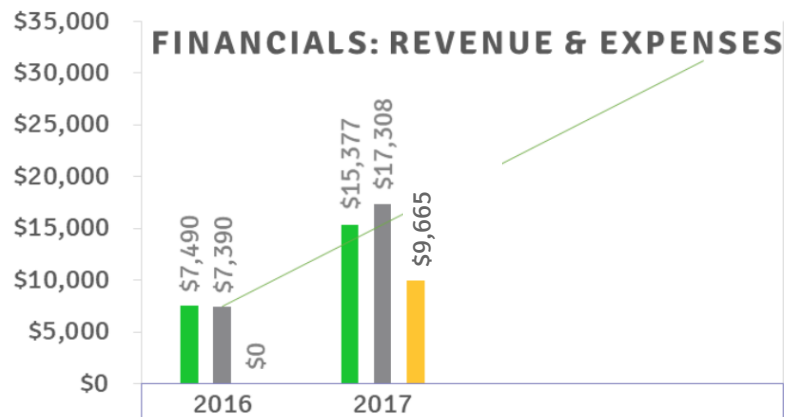
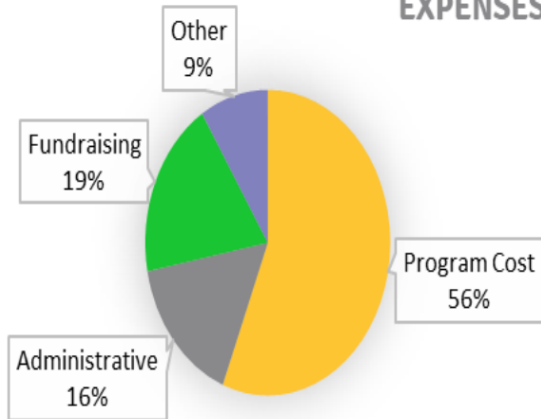


40 Volunteer Leaders. 1.5K Hours. 25 Strategic Partners. 50+ Donors

2017 FINANCIAL INFORMATION



EXPENSES: \$17,308



	2016	2017
Revenue	\$7,490	\$15,377
Expenses	\$7,390	\$17,308
Programming	\$0	\$9,665

Programming costs: 56%
 Served 5 Families including 100+ online
 49% increase in funding 58% of Funding: Social Enterprise, Direct Support

TOTAL REVENUE: \$15,378
 Direct Public Grants \$6,500
 Direct Public Support \$8,854
 Other income \$25

TOTAL EXPENSES: \$17,308
 Programming \$9,665
 Fundraising \$3,211
 Administrative \$2,740
 Other \$1,693

TOTAL NET ASSETS: \$188



Thank You For Your Support

Angela Thomas
 Antoinette Worsham
 Carol Hammon
 Cheeka Mckenzie
 Elisia Triggs
 Erica Black
 Gloiria Samuel
 Jai'La Nored
 Jalea Stowers
 Kimberly Huckleby
 Lamar Hill
 Lisa Dsatnik
 M. Shaun Daniels
 Mary Reid
 Miyah Hipsher
 Jenifer Quinn-Wilson
 Nichole Means
 Nicole Means
 Rodsha Belser
 Shirley Reischman
 Tonia Tyler
 Zachary Jen

Lenette Beasley
 Marshell Belser
 Nyke Washington
 Michael Rice
 Monica Rice
 Philip & Brandi Ayers
 Robert & Darice Oglesby
 Gloria Oglesby
 Charles Henry
 Tyrone Dubose
 Albert Maye
 Daryl Figgs
 Alvenia Ross
 Erica Butler
 Anita Figgs

Special thank you to ALL who attended one of our 2017 events, purchased merchandise, and volunteered. We appreciate you.

BUSINESS SUPPORTERS & SPONSORS

Ayers Transportation Services
 Grainger Company
 Mount St Joseph University
 L'Bae Studios LLC
 Beatwave Radio
 Graeter's
 Perfect North Slopes
 KASSIE Project
 Real Truth Inc.
 Tastee Treats
 4C for Children
 Children Inc.
 Running Store



ROSEMARY'S BABIES

HELPING TEEN PARENTS TO HELP THEMSELVES