



Dear Friends, Community Members, and Neighbors,

On behalf of Rosemary's Babies Company (RBC), thank you for considering a donation and partnership for our endeavor, Holloway House & Resource Center.

Our organization reaches the most vulnerable children in our communities - teen parents (moms and dads, 9-19) and their infants. Since our 2016 incorporation as a 501c3 non-profit organization, we have offered virtual and in-person support to more than 1500 families. While providing education, trauma-informed care, as well as financial and basic care resources, we learned that 30% of the adolescent families we served were homeless, housing insecure, and/or living in environments that were unsafe. During the pandemic, the need increased as teen parents and agencies sought out resources in Greater Cincinnati and surrounding areas to no avail. Presently, the tri-state has no shelters or housing resources for parenting youth who are under the age of 18 and are homeless.

This need for residential parent housing is dire. RBC is leading an initiative to build a premier facility at the epicenter of all 52 Cincinnati neighborhoods, on the bus line, and close to local hospitals to support healthy pregnancies. The new facility, Holloway House & Resource Center, located at 3864 Reading Road, Cincinnati, OH, 45229, will house up to 7 teen parents and their babies for a period of up to 18 months and will also have the RBC offices on the premises to continue support services for both on and off premises teens. The building will include eight (8) bedrooms, activity areas, indoor and outdoor play areas for children, a laundry area, and a garden.

At one time in my life, before the degrees and the accolades, I was a teen mother. Homeless and unsure of how I would feed my daughter or keep her safe, I was scared and looking at a life sentence of poverty and suffering. There were limited resources available and no place I could go for help; I was alone. I created Rosemary's Babies Company to help other teen parents to help themselves and their babies. My personal mission is that teen parents will always have a safe place to go.

RBC is the only organization in the tri-state that focuses solely on supporting teen parents for emergent and non-emergent needs. Our goal is to alleviate government dependency, generational pregnancy, and poverty. We believe teen parents and their babies should have a safe space to live, learn, rest and play. This hub will help them to grow to be productive citizens and leaders in their community.

Your support is necessary, appreciated, and will truly make an impact for our organization to acquire, renovate, and continue to serve our babies, Rosemary's babies. If you would like to learn more, please check out our website, www.rosemarysbabies.co and, of course, I am happy to chat any time to share more information about what we are doing. I appreciate your consideration and look forward to your ... YES.

Blessings and safe keeping,

Rosemary's Babies Co.
4439 Reading Road #107
Cincinnati, Ohio 45229
Rosemarysbabies.cincy@gmail.com
www.rosemarysbabies.co
EIN: 81-3727709



OFFICERS

*Rosemary's Babies Co.
Board of Leaders
commit to ensuring our
organization fulfills our
mission by remaining
financially responsible;
while keeping our children
and families at the center of
our decisions.*



ROSEMARY OGLESBY-HENRY
CEO | FOUNDER



ASWAD MACK, BOARD CHAIR
EXECUTIVE | PROCTER & GAMBLE



RODSHA DALE, SECRETARY
HR | KROGER COMPANY



CHERYL LACKEY
RETIRED ACCOUNTANT | CITY OF
CINCINNATI



ELAINE BOBBEY
RETIRED PRESIDENT | EVENFLO
FEEDING



ANTONY WEST
AVP | FIFTH THIRD BANK



CATRINA JONES, ESQ.
ATTORNEY | JONES GROUP



HEATHER PFALTZGRAFF
AVP | YMCA OF CINCINNATI

ADVISORY



Rosemary's Babies Co.

Est. 2016
YTD. FAMILIES SERVED 1,742

*Our mission is to
help teen parents
master the concepts
of self-leadership to
leave a legacy.*

CONTACT

(513) 813-8336
rosemarysbabies.cincy@gmail.com
www.rosemarysbabies.co



KAT STEINER, BOARD LIAISON
INTERIM CHIEF IMPACT OFFICER |
YWCA OF CINCINNATI



SHANNON STARKEY - TAYLOR
CEO | LEARNING GROVE



DEON MACK
SERGEANT | CINCINNATI POLICE DEPT.



GINO MCGOWENS
CEO | THE HERRING GROUP



ROSS MEYER
VP | INTERACT FOR HEALTH



LELON FRAZIER
VP | PROCTER & GAMBLE



ANGEL WRIGHT
PROMOTIONS DIRECTOR | RADIO ONE



PATRICIA MCCOLUM
LISW | STATE OF OHIO



DR. MISSY HOULETTE
BUSINESS & PSYCHOLOGY EDUCATOR
& RESEARCHER

2023 Board of Leaders | DEMOGRAPHICS

ETHNICITY

BLACK 65%
WHITE 35%
HISPANIC 0%

SEX

MALE 35%
FEMALE 65%
OTHER 0%

AGE

UNDER 30 0%
35-45 24%
45+ 76%

TEEN PARENT

TEEN PARENT 41%



RESOURCE CENTER - HOUSING

HOLLOWAY HOUSE



No children should ever be born without shelter when there is community.

LEAVE A LEGACY

Legacy is how you live and what you leave behind. -R. Oglesby-Henry

Second floor



NAME OUR FACILITY \$250K

2ND FLOOR TRANSITIONAL HOUSING SPACE \$100K

STATE-OF-THE-ART STEM LAB 1ST FL | \$100K

LEVI'S LEARNING LAB \$45K



First floor



CONTACT

3864 READING ROAD CINCINNATI 45229
ROSEMARYSBABIES.CO/CHANGETHEOUTLOOK
ROSEMARYSBABIES.CINCY@GMAIL.COM



07 BEDROOMS
Naming Rights | \$20,000

01 SUITE W/BATHROOM
Naming Rights 1st Floor | \$35,000

01 KITCHEN | KITCHENETTE
Naming Rights 1st Floor | \$35,000
Naming Rights 2nd Floor
Educational kitchen | \$50,000

01 2ND FLOOR STEM AREA
\$50K

01 MOTHER & BABY LOUNGE W/LIBRARY
\$50K
INCLUDES BREASTFEEDING AREA, 2ND FLOOR



A SAFE SPACE FOR
TEEN PARENTS, THEIR
BABIES, & THE
COMMUNITY

RBC MISSION

Rosemary's Babies Company's mission is to help teen parents master the concepts of self-leadership to leave a legacy, break the cycle of poverty and generational pregnancy, and become a productive member of their community.

ORGANIZATION CONTACT

COMPANY: ROSEMARY'S BABIES COMPANY

4439 READING ROAD SUITE 107

CINCINNATI, OHIO 45229

ROSEMARYSBABIES.CO | ROSEMARYSBABIES.CINCY@GMAIL.COM

EIN: 81-3727709 | PLATINUM GUIDESTAR ORGANIZATION

PRIMARY CONTACT: ROSEMARY OGLESBY-HENRY

POSITION: CEO/FOUNDER

EMAIL: ROSEMARYOGLESBY@GMAIL.COM

PHONE: (513) 813-8336

RBC DATE OF OPERATIONS: ESTABLISHED IN 2013. INCORPORATED AS 501(C)(3) IN 2016

COUNTIES FOR SERVICE

KENTUCKY, INDIANA, OHIO: CINCINNATI, CLERMONT, FAIRFIELD, BUTLER

TARGET POPULATION

RBC CURRENTLY SERVES 200-400 TEEN PARENTS YEARLY, MOTHERS AND FATHERS, AGES 9-19 YEARS. RBC FOCUSES ON THREE GENERATIONS: TEEN PARENTS, THEIR BABIES, AND THEIR PARENTS (GUARDIANS). RBC SERVES ALL SOCIOECONOMICS WITH A FOCUS ON BLACK MOTHERS AND MINORITIES WHO FALL 200% BELOW THE POVERTY LEVEL.



LEAVE A LEGACY

Project Sponsors

OhioMHAS, Greater Cincinnati Foundation, bi3, United Way of Greater Cincinnati, Williamson Media Group, Interact for Health, The Habegger Corporation, Interact for Health

Operating/Sustainability Costs:

Total operating costs per year for the Holloway House: \$350,000

RBC is building in 2 years of operating/program reserves into our \$2M capital campaign RBC will be credentialed through ODJFS and state agencies. Projected funding (\$125.00 per day, per resident/baby) These funds will provide sustainability and cover operating costs if RBC has 5 residents throughout the year (facility capacity for 7 residents).

Additional funding: 3 shared office spaces and traditional fundraising activities (2021 - \$289K+, 2020 - \$246K+, 2019 - \$82K+)

Our Impact since 2016 | 1,500 families Served in-person

100% of parents had healthy pregnancies / 0% infant mortality for teens in our program.

100% of parents enrolled in school, attended regularly, or received GED.

100% of parents increase their ability to support their child's development.

100% of program participants gained access to appropriate healthcare

99.97% of teen parents reported no intended repeat pregnancies.

Renovation Project Partners

Construction Manager: RWB Properties & Construction

Moody Nolan Architects

KLH Engineers

Gloria Samuel - Senior VP, Director of Construction Programs & PMP, 5/3 Bank

Cincinnati Zoo & Botanical Gardens

The Port of Greater Cincinnati Development Authority



ROSEMARY'S BABIES CO. IS THE ONLY ORGANIZATION IN HAMILTON COUNTY AND SURROUNDING AREAS PROVIDING THIS WORK FOR THIS POPULATION.

WE HAVE SUCCESSFULLY SERVED MORE THAN 1,700 FAMILIES.